

Privacy Policy

Effective Date: 9 Feb 2025

1. Introduction

At **Flics Advertising Media (FAM)**, we respect your privacy and are committed to protecting your personal data. This policy outlines how we collect, use, and safeguard the information you share with us.

By interacting with FAM—whether through our website, social media, or lead generation forms—you agree to the terms outlined in this Privacy Policy.

2. Information We Collect

We collect the following types of information:

- ◆ **Personal Information** – Name, email, phone number, company name, job title, etc.
- ◆ **Business Information** – Brand details, service requirements, and project interests.
- ◆ **Technical Data** – Website usage analytics (cookies, IP address, device type, etc.).
- ◆ **Social Media Data** – If you contact us via LinkedIn, Instagram, or other platforms.

We collect this information when you:

- ✓ Fill out a form on our website or LinkedIn
- ✓ Contact us via email, call, or direct messages
- ✓ Engage with our content (ads, reels, website, etc.)

3. How We Use Your Information

We use your information to:

- ✓ **Connect with you** for business inquiries and service discussions.
- ✓ **Send updates** on our latest work, offers, and advertising trends.
- ✓ **Improve our services** based on feedback and user engagement.
- ✓ **Comply with legal requirements** and protect against fraud.

We **do not sell, rent, or share** your data with third parties for marketing purposes.

4. Data Security & Protection

FAM takes security seriously. We use **industry-standard safeguards** to protect your personal data from unauthorized access, loss, or misuse.

🔒 Our security measures include:

- Secure servers & encrypted communication
- Restricted access to personal data
- Regular audits of data storage and protection policies

Despite these precautions, no method of transmission over the internet is 100% secure. By using our services, you acknowledge this risk.

5. Your Privacy Rights

You have the right to:

- ✓ Request a copy of your personal data
- ✓ Correct or update your information
- ✓ Request deletion of your data from our records
- ✓ Opt out of marketing communications

To exercise your rights, contact us at ✉ info@flicsadvertising.com

6. Third-Party Links & Services

Our website and social media may contain links to third-party websites. **FAM is not responsible for their privacy policies.** We recommend reviewing their policies before sharing personal information.

7. Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the **latest effective date.**

By continuing to use our services, you accept any revisions to this policy.

8. Contact Us

For any privacy-related questions, contact us at:

✉ **Email:** info@flicsadvertising.com

🌐 **Website:** www.flicsadvertising.com

📍 **Address:** Navi Mumbai

Flics Advertising Media (FAM) – Flex Your Vibe.